



MESQUITE GAMING



For Immediate Release

CLAIRE DEL ROSARIO NAMED DIRECTOR OF DATABASE MARKETING AT MESQUITE GAMING

Mesquite, NV – (August 15, 2024) – Mesquite Gaming announced today the hire of Claire Del Rosario as Director of Database Marketing. She brings over 10 years of marketing experience in the hospitality and gaming industry to CasaBlanca Resort & Casino and Virgin River Hotel & Casino – Mesquite Gaming’s properties located in Mesquite, NV.

“Precision database marketing is critical to achieving our company’s goals, and Claire understands that better than anyone else,” said Justin Moore, CEO, Mesquite Gaming. “We are certain that she is prepared for the pivotal role she will play in the growth of our operations.”

Del Rosario's hospitality and marketing career began in 2010 at various properties in Las Vegas, including: The Palazzo at the Venetian Resort, The Cosmopolitan of Las Vegas, and SLS Hotel & Casino. In 2016, Claire joined the SLS Hotel & Casino as a Senior Database Marketing Analyst and was later promoted to Database Marketing Manager. In 2019, she joined Warner Gaming in Las Vegas as their Corporate Marketing Analyst. Most recently, Claire was the Director of Database Marketing for the Westgate Resort & Casino in Las Vegas.

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ABOUT MESQUITE GAMING:

Mesquite Gaming, located 77 miles north of Las Vegas, includes Virgin River Hotel/Casino/Bingo and CasaBlanca Resort-Casino-Golf-Spa. A premier golf destination, Mesquite Gaming owns and operates The Palms Golf Club and CasaBlanca Golf Club. Combined, the two properties feature 1,186 guest rooms, 76,000 square feet of casino space, with 2,000 slot machines and 36 gaming tables, and 70,000 square feet of meeting and convention space. For more information, visit mesquitegaming.com.